



Birches Group and Sysarb Strategic Partnership

Press Release – May 2025



Birches Group LLC and [Sysarb AB](#) are excited to announce their new strategic partnership, bringing together solutions from Sysarb, one of Europe's leading solution providers for pay equity and pay transparency, and Birches Group, a provider of market data and workforce management solutions globally.

Pay equity and pay transparency are critical areas of focus for companies operating in Europe and around the world. Sysarb provides solutions to help organizations meet the compliance requirements under the EU Pay Transparency Directive, using a dynamic tool that simplifies the calculation of pay gap and other important measures.

The Birches Group Community™ platform for workforce management provides tools for organizations to address pay gaps and, most importantly, reduce or eliminate pay gaps going forward by using analytic measures of skills and experience.

Through this partnership, the two firms will expand services through referrals, ensuring clients can access the best solutions to address pay equity and workforce management.

This collaboration allows Birches Group to expand its offerings to organizations across Europe through Sysarb, while continuing to provide expert guidance on workforce management issues. We're excited about the potential of this partnership and the opportunity to share our expertise with even more organizations across the EU.

Marie Antonio, Birches Group Practice Leader for Workforce Management, said:

"Our partnership with Sysarb marks an exciting milestone in Birches Group's commitment to advancing pay transparency and equity. We are looking forward to collaborating closely with Sysarb to help organizations across Europe navigate the complexities of the EU Pay Transparency Directive. Beyond compliance, this is about establishing and sustaining consistent, transparent, and clear workforce management standards to achieve pay equity in client organizations."

While Jessica Nylund, Global Partnerships Manager of Sysarb, said:

"We are proud to announce our partnership with Birches Group, a global market data and workforce management solutions provider. This collaboration represents an important step toward expanding our global capabilities and enhancing the value we provide to clients in pay equity and transparency. By combining Sysarb's leading software platform with Birches Group's extensive global expertise, we are excited to support even more organisations in building fairer, more transparent compensation structures worldwide."

About Sysarb

Sysarb is an HR tech company based in Sweden that has been a pioneer in the field of gender equality. They firmly believe that transparent organisations contribute to a company's overall well-being and have helped over 600 customers in more than 60 countries close pay gaps. Sysarb's leading software platform supports companies in becoming compliant with pay transparency legislations across Europe.

Visit <https://sysarb.com/> for more information.

CONTACT US

For more information about Birches Group's newest partnership. You may also reach out to your assigned Account Executive to learn more.