

Birches Group and Bond Strategic Partnership

Press Release – January 2025



Birches Group is constantly looking for new ways to support organizations in the international development sector better. Today, we're thrilled to announce a strategic partnership with [Bond](#), a UK-based network of organizations working in international development.

As part of this partnership, Bond will designate Birches Group as the go-to expert for all salary and rewards-related matters. Bond members will gain direct access to our expertise in this area.

Looking ahead, Birches Group and Bond will collaborate on a range of initiatives, including webinars, salary benchmarking support, and other content centered around compensation management in the NGO sector. Bond members will also have the chance to participate in Birches Group's UK-based compensation and benefits survey, offering valuable insights into salary and benefits practices within the NGO sector.

This collaboration allows Birches Group to expand its offerings to Bond members while providing expert guidance and labor market data. We're excited about the potential of this partnership and the opportunity to share our expertise with even more organizations in the UK.

"At Birches Group, whose DNA is rooted in the international development community, we are excited to embark on this new partnership with Bond.," said Curtis Grund, International Development Practice Lead. "Together, our shared goals are to connect civil society organizations globally through extensive surveys; strengthen them with expert advice and training in organizational development and compensation management; and champion a dynamic network by promoting fair, equitable, and competitive compensation practices across their global workforce."

Michael Wright, Bond's Director of Membership and Communications adds, "We're thrilled to partner with Birches Group to improve NGOs' access to valuable data and insights on HR best practices and compensation management. This collaboration aims to enhance HR functions across the sector, particularly on compensation management, enabling NGOs to foster a positive workplace culture and drive organizational success."

About Bond

Bond is the UK network for organizations working in international development. Bond unites and supports a diverse network of over 350 civil society organizations across the UK, and allies to help eradicate global poverty, inequality, and injustice.

[CONTACT US](#)

For more information about Birches Group's newest partnership. You may also reach out to your assigned Account Executive to learn more.